

# Values-Based and Sustainable Innovation Management

*Special Interest Group at ISPIM 2020 Virtual Conference*



[https://www.ispim-innovation.com/  
sig-values-based-innovation](https://www.ispim-innovation.com/sig-values-based-innovation)



Values provide a source, lever, and orientation mark for innovation. Understand the functions and impact of values on innovation and its management and to develop suitable research and facilitation methods. Discover your own and your organisation's values as untapped sources of sustainable innovation.

- Hot Topic Discussion: **How can we mainstream Values-Based and Sustainable Innovation?**
- Online Workshop: **Sustainable Business Design Through Business Model Patterns**
- **Values-Based and Sustainable Innovation Track** with live and recorded sessions:
  - State of the art introduction by Henning Breuer and Florian Lüdeke-Freund
  - Thought leader presentation by Matthias Rauterberg: Human values-based design
  - Thought leader presentation by Sven-Uwe Müller: Values-based business model innovation in the Lab of Tomorrow
  - Approx. 16 new paper presentations
- **Virtual Panel Discussion with Innovation Thought Leaders** on Values-Based and Sustainable Innovation – From Good Will to Good Practice
- An online **Corporate Sustainability Innovation Game** developed within the European project GAMIFY ([www.gamify.site](http://www.gamify.site)) .

Selected papers will be published in the **Special Issue on Managing Values for Innovation of the International Journal of Innovation Management**  
<https://www.worldscientific.com/page/ijim/callforpapers02>

We are looking forward to contributions from these **Thought Leaders**:

- Roman Meier-Andrae  
(Divisional Head of Corporate IT & Digitalisation, TUEV Nord Mobility)
- Joana Breidenbach  
(PhD in cultural anthropology, Co-Founder of Betterplace.org)
- Henning Breuer  
(Prof. for Business Psychology at HMKW & UXBerlin Innovation Consulting)
- Florian Lüdeke-Freund  
(Prof. for Corporate Sustainability, ESCP Europe Business School)
- Sven-Uwe Müller  
(Programme Leader, Lab of Tomorrow, GIZ)
- Matthias Rauterberg  
(Prof. of Designing Interactive Systems, Eindhoven University of Technology)
- Stefan Schaltegger  
(Prof. of Sustainability Management, Leuphana University Lüneburg)
- Corie Wiren  
(Senior Product manager at Ecosia – the search engine that plants trees)

Join us also for ISPIM 2021 in Berlin  
with dedicated focus theme  
Values-Based and Sustainability-Oriented Innovation:  
<https://www.ispim-innovation-conference.com>

