

Are you a Tech Hub manager, entrepreneur, investor? Do you wish to know more about sustainable innovation and clean tech ?



JOIN THE ON-LINE WEBINAR ON SUSTAINABLE BUSINESS MODELLING FOR CLEAN TECH



AFRICA  **EUROPE**
INNOVATION PARTNERSHIP

May 4th 2021 at 12:30 pm - 2:30 pm CET



Why participate ?

- **Learn** to apply sustainable business model design patterns to an innovation challenge or a new business idea in the field of Cleantech
- **Understand** how to advance the business model in a sustainability-oriented manner
- **Explore** an interactive and collaborative session with various stakeholder involved in the sustainable innovation ecosystem

How to capitalize on the green and social values ?

How to improve the sustainability profile of an existing business idea?

How to convert a business idea into a profitable and sustainability-oriented business models innovation in cleantech?

How to join us?

- Register for our session here : <https://urlz.fr/fhR2>
- Join us on Zoom on the day
- For any question contact us on: eu-africa@servicefacility.eu

Meet the speakers



Henning Breuer is the founder of of UXBerlin – Innovation Consulting and professor of business psychology at the University of Applied Sciences for Media, Communication and Management in Berlin, Germany. His consulting work for clients such as General Motors, PSA Groupe, Dropbox or Lufthansa Systems focuses on ethnographic field research, new business models and innovation strategy.



Florian Ludeke-Freund is Professor for Corporate Sustainability at ESCP Business School, Berlin, Germany, where he holds the Chair for Corporate Sustainability. He is a Research Fellow at ESCP's SustBus Research Center and Leuphana University's Centre for Sustainability Management (CSM). He also was a Research Fellow at the Governing Responsible Business Research Environment at Copenhagen Business School (CBS), Denmark.