

Values-Based and Sustainable Innovation Management

Special Interest Group at ISPIM 2021 Conference, June 20 -23



Values provide a source, lever, and orientation mark for innovation. Understand the functions and impact of values on innovation and its management. Develop suitable research and facilitation methods. Discover your own and your organisation's values as untapped sources of sustainable innovation.

▪ Values-Based and Sustainable Innovation Track

- Recent developments, by Henning Breuer & Florian Lüdeke-Freund (Tue 9.25)
- 18 paper presentations (Mon 16.25 – Wed 11.15)
- Introduction to the SIG at the Junior Research Lab (Sun 13.00)

▪ **IMPACT Project** - Building values-based innovation cultures for sustainable business impact

- Foundational paper & values-based innovation maturity model (tbd.)
- Values-Based Innovation Challenge by TÜV Nord Mobility (Tue 10.05)

▪ Fireside chats with

- **Edward Freeman (University of Virginia) & Henning Breuer** (Tue 16.05): What can innovation professionals learn from values-based stakeholder management?
- **Joana Breidenbach (betterplace.org) & Florian Lüdeke-Freund** (Tue 12.25): Societal transformation through individual well-being and collaboration
- **Christian Kroll (Ecosia) & Kiril Ivanov** (Tue 16.45): Reinventing web search for sustainability or how Ecosia fights climate change with tree planting
- **Sven-Uwe Müller (GIZ) & Henning Breuer** (Wed 12.25): Values-Based Business Model Innovation for the SDGs in the lab of tomorrow

