



Values-Based & Sustainable Innovation

Berlin, June 16th 2020

Dear ISPIM Virtual 2020 participants,

It was a pleasure meeting you virtually at ISPIM this year, and it will be even better meeting you in person (hopefully) next year!

As promised, we are sending you the materials from the sessions in the Values-Based & Sustainable Innovation SIG track from this year's ISPIM Virtual conference. ISPIM set up an [SIG website](#) and in addition a new [LinkedIn group](#) is available as well. We invite you to join and contribute to this group!

[Use this download link to get these PDF files:](#)

1. The slides from our introduction to the SIG (presentation slides) and the thematic leader's panel.
2. Thematic Leaders for Values-Based and Sustainable Innovation:
 - a. Prof. Dr. Matthias Rauterberg: [Human values-based design](#)
 - b. Sven-Uwe Müller: Values-based business model innovation in the [Lab of Tomorrow](#)
3. Our Hot Topic Discussion addressed the question: How can we drive sustainable innovation based on organisational values and culture? You will find the slides and discussion results.
4. [Sustainable Business Model Design](#) with Business Model Patterns session (session 2.08). The slides also introduce our forthcoming book "Sustainable Business Model Design.
5. Materials from GAMIFY (www.gamify.site) and gamified approaches to facilitate Values-Based and Sustainable Innovation workshops
 - c. Overview of the Corporate Sustainability Innovation Game (13.09).
 - d. Presentation on "Gamification to address cultural challenges and facilitate values-based innovation" including a comprehensive overview of cultural challenges and gamification approaches to address them in the backup (session 7.01).
6. The flyer for our SIG at ISPIM 2020

You still find the **papers from the paper sessions** in the conference proceedings, and we look forward to upcoming discussions with some of the authors in this SIG:

- 7.01: Values-based & Sustainable Innovation
- 8.01: Values-based Innovation: Models & Opportunities
- 10.01: Values-based Innovation: Sustainability
- 11.01: Values-based Innovation: Innovation Culture
- 12.05 Values-based Innovation & Teaching Innovation

If you have not done so yet, please consider submitting to the **IJIM Special Issue on "Managing Values for Innovation"**. Here is the Call for Papers:

<https://www.worldscientific.com/page/ijim/callforpapers02>

Did you attend and enjoy the closing session? Any ideas or requests for next year's ISPIM conference in Berlin? Please let us know – take care!

Henning & Florian