



Welcome to Your New Superpower!

Gamification Design Patterns to tackle valuesbased and sustainable innovation barriers – an interactive workshop

facilitated by Prof. Dr. Henning Breuer & Kiril Ivanov



This 60 minute session will provide you with a deck of 36 Gamification Design Pattern Cards, a selection of values-based and sustainable innovation barriers to choose from and instructions to sketch a new game format that will save the day. The team with the most heroic idea will win a copy of the new book Gamification for Innovators and Entrepreneurs. Come and join us!



