

# Getting the right things right



*Introduction to the SIG and Highlights  
from the IJIM Special Issue on  
“Managing Values for Innovation”*



- **Introduction** to the Special Interest Group by Prof. Henning Breuer
- **Panel discussion** with Prof. **John Bessant & Henning Breuer** (as IJIM guest editors) and with a Prof. **Kadigia Faccin** (Unisinos University), and **Kiril Ivanov** (HMKW Berlin and Leuphana University) and others:

*What did we learn from our Special Issue on  
„Managing values for Innovation“?*

- We share insights on values-based **business model innovation**, values-based innovation **competences** and other topics from the Special Issue including the combination of values-based and **evidence-based** innovation management, managerial values and **ambidexterity**, evolvement of **capabilities** and a values-based approach to **radical innovation**.
- **Participants are invited to join preparation of a positioning paper.**



Values-Based &  
Sustainable  
Innovation



Impact

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