

Welcome to Your New Superpower!

Gamification Design Patterns

to tackle values-based and sustainable
innovation challenges – *an interactive workshop*
facilitated by Prof. Dr. Henning Breuer & Kiril Ivanov



*This 60 minute session will provide you with a deck of 36 Gamification Design Pattern Cards, a selection of values-based and sustainable innovation challenges to choose from and instructions to sketch a new game format that will save the day. The team with the most heroic idea will win a copy of the new book **Gamification for Innovators and Entrepreneurs.***