



JUNIOR RESEARCHER LAB AT ISPIM INNOVATION CONFERENCE LJUBLJANA



Values-Based &
Sustainable
Innovation

WORKSHOP: RAPID ETHNOGRAPHY FOR VALUES- BASED AND SUSTAINABILITY-ORIENTED INNOVATION MANAGEMENT & RESEARCH



Hochschule für Medien
Kommunikation und Wirtschaft
University of Applied Sciences
H M K W

UXBerlin
Innovation Consulting

Prof. Dr. Henning Breuer



Hochschule für Medien
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Centre for
Sustainability
Management

LEUPHANA
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Kiril Ivanov



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SEB SCHOOL OF
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SUNDAY | 4 JUNE 2023 | 15:00-16:00