

Sunday, June 7th, 2026 ISPIM Conference Granada: Join our

Interactive Masterclass for Innovation Leaders

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Sustainable Innovation Cultures

Gaining competitive edge and impact
with new practices and methods



Unlock Innovation Culture: Culture is the missing link in sustainable innovation—this masterclass shows how to make it your strongest asset. Together we dive into the concepts, practices and methods that allow you to create a sustainable innovation culture in your organization. We ask: *How can we understand and cultivate innovation that delivers sustainable outcomes in a reliable manner? And how can teams align with sustainability goals and stakeholder expectations?*

Interactive Learning Experience: Engage in an enriching, hands-on masterclass that clarifies fundamental concepts and introduces 68 proven practices and methods, and open access toolkits. Participants gather insights from leading European companies, an overview of scientific literature and share their own experiences.

Collaborative Insights: Enjoy this unique opportunity to share and compare experiences across various sectors and public institutions.

Investment for the future: For a nominal fee of EUR 100 plus VAT, this masterclass offers invaluable insights and practical tools to not only comply with ESG criteria but to also lead the market through a forward-looking innovation culture.